

---

# MONTENAPO

RISTORANTE DELLA MODA

---

## Gennaro Sbarro



**Gennaro Sbarro**, grew up in an Italian family with strong cultural ties and deep culinary roots in the heart of Naples, Italy. Encouraged by his father and grandfather to learn the family business at an early age, Gennaro spent his childhood summers learning to cook and make pizza. Gennaro was president of the famed “Sbarro” brand and was able to take the renowned brand from 100 units to 2,000 units in the global marketplace, as a publicly held company on the New York Stock Exchange for 17 years. Now owner of **Montenapo**, as well as **Salute!** and managing director of Neo Hospitality, a global restaurant operations and advisory company, Gennaro is riding high on his success.

Gennaro’s immense success with Neo Hospitality can be attributed to his upbringing in such a traditional Italian family valuing gastronomy, and hospitality. Moreover, Gennaro spent years leading his family’s culinary endeavors, such as the celebrated global Bice Restaurant Group, and high end establishments such as Blackstone Steakhouse, Rothman’s Steakhouse, and newly acquired Burton & Doyle Steakhouse. Thus, he developed a keen business sense and was able to construct a superb management team to operate Neo Hospitality, comprised of the distinguished administration behind Be Our Guest, Smith & Wollensky, and Rare Hospitality.

**Montenapo Ristorante Della Moda**, was acquired by the Neo Hospitality Group in February of 2010. With consistently delicious contemporary Italian cuisine, Sbarro has combined old world with new world, making **Montenapo** stand out amongst the other Italian fine dining establishments. In addition to Montenapo, **Salute! Was acquired in 2005, and** as of June 2008 Gennaro acquired Burton and Doyle Steakhouse in Great Neck, Long Island and Boulder Creek Steakhouses in College Point, Franklin Square, Bayshore and Riverhead, expanding his growing empire.